



## About us

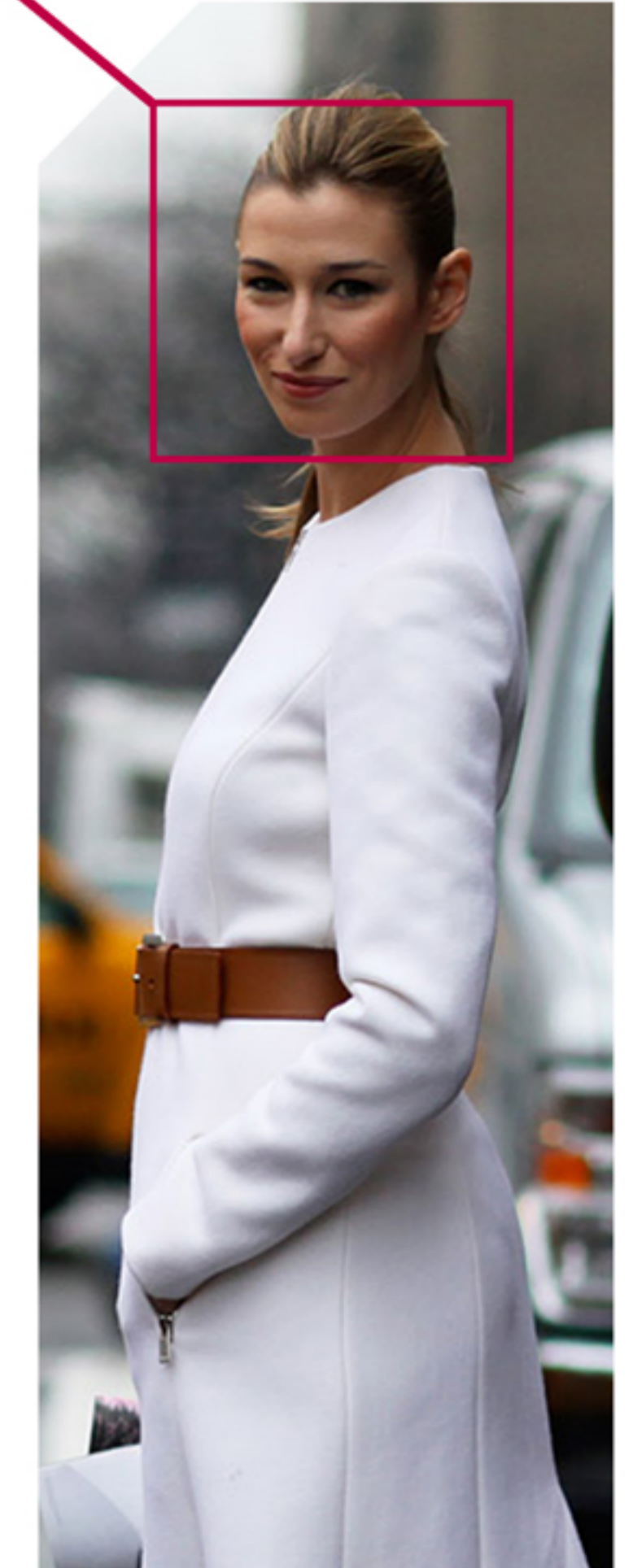
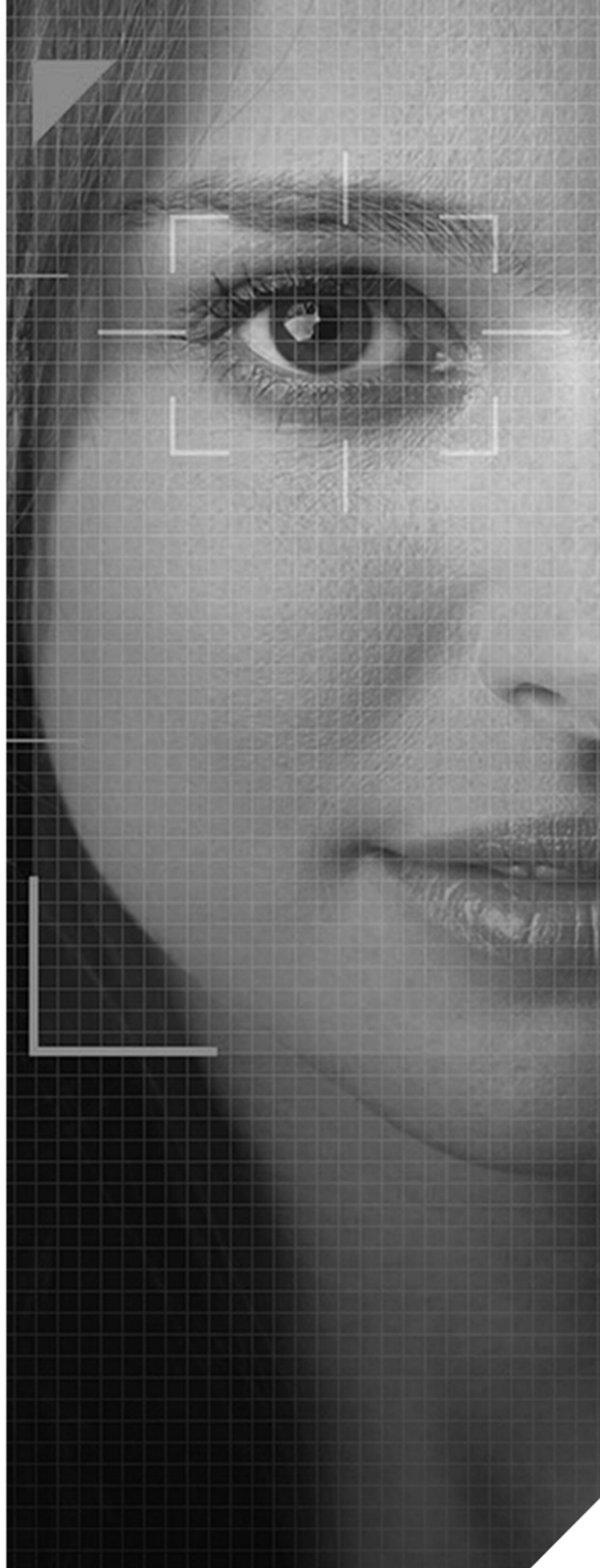
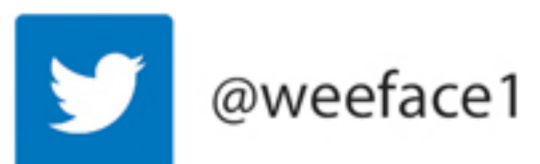
Based in London, New York and Brussels, Weeface is a leader in “ **Smart Face Recognition** ”.

Thanks to SCAN face, our technology allows **decoding personality better than humans.**

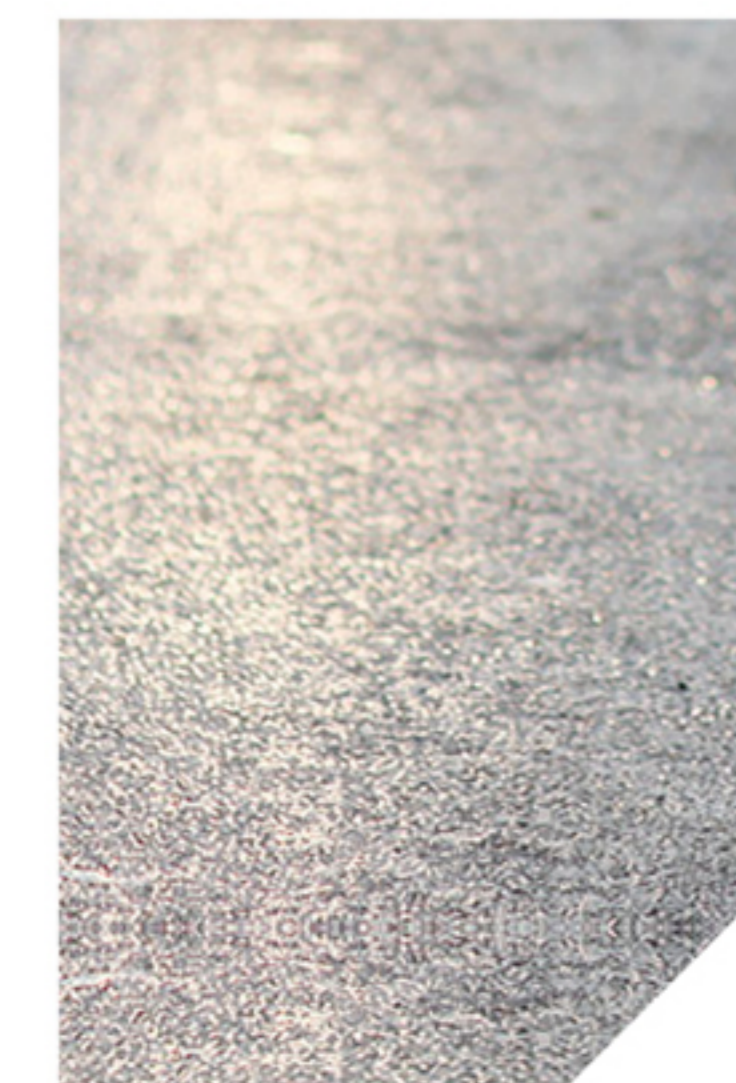
We create Apps for different sectors like Emotional Marketing, Robotics, Medical, Beauty & Image consulting services.

http ://  
**weeface.com**

follow us



Lauren, 27 (Woman)  
Emotivity (78 %)



Weeface

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Intelligent Apps for Happy customers



# FACEDIAG

DIGITIZE YOUR DIAGNOSIS  
IN A PLAYFUL WAY

FaceDiag decodes the desires of clients through an **innovative experience of diagnosis**, and secures the proposals of the hairdresser.

In less than a minute, you will know what **hairstyle suits the personality** of your client, in total agreement with his desires of the moment.

You will also know how to **easily adapt hairstyle** based on its morphology.

FaceDiag offers a **repository diagnosis** for your customers, regardless of the experience of the hairdresser!

## DECODES THE HAIRSTYLE DESIRES

We are committed to build applications that improve the quality of your work.



INNOVATIVE DIAGNOSIS BASED ON CUSTOMER PERSONALITY  
SMART SCAN OF THE FACE IN 1 CLICK!  
RELEVANT HAIRSTYLE PROPOSALS & ADVICES FOR ADAPTATION



**weeface**



# FACEKEYS

## DIGITIZE YOUR IMAGE CONSULTING

FaceKeys decodes « impartially » a client's face and makes him discover how to optimize his charisma and his image very easily.

FaceKeys uses facial recognition & artificial intelligence process to decode the face with great precision.

Best reference in face analysis, FaceKeys allows you to sell your advice, thanks to the 40 custom pages booklet (personality, charisma, hairdressing, styling, make up...) generated in less than a minute.

Make a very rewarding and emotional experience to your customers.

## MAKE YOURSELF MORE CREDIBLE

We are committed to create applications that enhance your business with your customers.



A NEW SERVICE: IMPARTIAL ANALYSIS IN 1 MIN.  
PERSONALITY BOOKLET (PSYCHOLOGY, HAIRSTYLE, COLOR,  
MAKEOVER, MAKE UP, AFFINITY), BILLING TIPS



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# FACEMIX

YOUR BACKGROUND MUSIC  
& VOICE ADS IN 1 CLICK!  
(WITHOUT ROYALTY ASCAP/BMI FEES)

FaceMix manages alone your background music. With a **user-friendly** web interface, you can also create **voice announcements** easily. Just write your text and the reader is talking about!

FaceMix provides auditory and **emotional comfort** to your customers, without worry about anything. The music is studied and constantly renewed and musical program adapts in real time, depending on the profile of present customers. FaceMix guarantees a suitable according to criteria of emotional marketing studied musical program.

It increases the desire to purchase by creating **subconscious desires** in the consumer.

# MUSIC MAKES YOU HAPPY :-)

We are committed to creating applications that enhance the emotional comfort of customers.



LOUNGE/ELECTRO, ZEN CHIC OR PIANO BAR MUSICS  
FREE OF ANY ROYALTY OBLIGATIONS TO ASCAP, BMI, PRS, SUIISA...  
30000 COMMERCIAL QUALITY MUSICS + 20 NEW / DAY



**weeface**



# FACEPOINT

## DIGITIZE YOUR CUSTOMER LOYALTY

FacePoint digitizes your customer loyalty, a very simple and smart way.

With FacePoint you manage your customers loyalty points in 3 clicks, and customize your list of awards based on cumulative points.

After each visit, your customers automatically receive a SMS message of thanks suited to their personality. They will also evaluate the staff and your services from their web client area.

You thus know your customer satisfaction at every moment, to adjust your service positively.



LOYALTY POINTS, SPONSORSHIP, GIFT ...  
BIRTHDAYS MANAGEMENT & APPOINTMENT REMINDERS BY SMS  
PERMANENT SATISFACTION SURVEY!

## REWARD YOUR CUSTOMERS

We are committed to build applications that turn your customers into fans.



**weeface**



# FACECOM

## DIGITIZE YOUR MARKETING COMMUNICATION

FaceCom allows you to send **personalized SMS\* & email** to your customers in 3 clicks.

The facial recognition process allows you to **target the content** of your messages, depending on the personality profile decoded for each customer.

This ensures a **better impact** in communication and **positive business returns**.

With FaceCom you target your customers according to « **smart** » criteria of personality like age, gender, employee attached, operating mode ...

\* sms cost < 0,01 centimes

# COMMUNICATE IS AN EASY GAME

We are committed to building applications that boosts your relationship marketing.



“ SMS & EMAIL MAILING TARGETED FOLLOWING PERSONALITY!  
IMPORT OF YOUR OLD CUSTOMER FILES  
CUSTOMERS CAN UPDATE THEIR OWN CONTACT INFORMATION  
YOUR DATABASE IS ALWAYS UP TO DATE



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**SCAN TO KNOW !**